

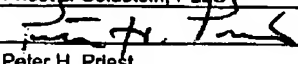
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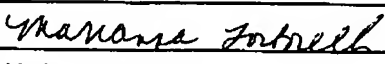
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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	10/667,246	
	Filing Date	Sep 18, 2003	
	First Named Inventor	Dejaeger	
	Art Unit	2876	
	Examiner Name	LaBaze, Edwyn	
Total Number of Pages in This Submission	3	Attorney Docket Number	500.0355

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment / Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance communication to (TC) <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Declaration with Statement of Error in Support of Reissue Declaration
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT		
Firm Name	Priest & Goldstein, PLLC	
Signature		
Printed name	Peter H. Priest	
Date	June 17, 2008	Reg. No. 30210

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Signature		
Typed or printed name	Marianna Tortorelli	Date June 17, 2008

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application for Reissue of U.S. Patent No 6,296,185

Applicant: Wilfried E. Y. Dejaeger

Serial No.: 10/667,246

Filed: September 18, 2003

For: APPARATUS AND METHOD FOR OPERATING A CHECKOUT  
SYSTEM HAVING A DISPLAY MONITOR WHICH DISPLAYS BOTH  
TRANSACTION INFORMATION AND CUSTOMER-SPECIFIC  
MESSAGES DURING A CHECKOUT TRANSACTION

Group: 2876

Examiner: Labaze, Edwyn

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Declaration with Statement of Error in Support of Reissue Application

Sir:

Applicant declares the following:

1. Applicant believes the original patent, U.S. Patent No. 6,296,185 ("the '185 patent"), to be partly inoperative or invalid by reason of the patentee claiming less than the patentee had the right to claim in the '185 patent.

2. Claim 1 reads as follows:

A method of operating a retail terminal having a display monitor, comprising the steps of:

generating an item-entered control signal when an item for purchase is entered into said retail terminal;

displaying item information associated with said item for purchase on a first portion of said display monitor in response to generation of said item-entered control signal; and

displaying a customer-specific retail message on a second portion of said display monitor, wherein said step of displaying said customer-specific retail message is performed contemporaneously with said step of displaying said item information associated with said item for purchase.

3. By contrast, claim 30 reads as follows:

A method of operating a retail terminal having a display monitor, in a self-service checkout transaction, comprising the steps of:

entering an item for purchase into said retail terminal by a self-service customer;

displaying item information associated with said item for purchase on said display monitor in response to entering said item; and

displaying a retail message on said display monitor, contemporaneously with displaying said item information, where the retail message is customized based on a product that can be used in conjunction with said item for purchase entered during the current transaction.

4. The limitations of "displaying item information associated with said item for purchase on a first portion of said display monitor in response to generation of said item-entered control signal; and displaying a customer-specific retail message on a second portion of said display monitor, wherein said step of displaying said customer-specific retail message is performed contemporaneously with said step of displaying said item information associated with

said item for purchase" are believed to be too restrictive and claim less than the patentee had the right to claim.

5. By comparison, the limitations in the claimed combination of claim 30 are not present in any of the previously issued claims. Specifically, none of the previously issued claims includes the element of "displaying a retail message on a display monitor, contemporaneously with displaying item information, where the retail message is customized based on a product that can be used in conjunction with said item for purchase entered during the current transaction."

6. Applicant believes that he is entitled to additional claims of greater scope that cover this feature more broadly than claim 1.

7. All errors which are being corrected in the present Reissue Application up to the filing of this Declaration arose without any deceptive intention on the part of the Applicant.

8. This Declaration is in support of a Reissue Application filed within two years of issuance of the '185 patent as required by 35 U.S.C. 251.

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine and imprisonment, or both, under 18 U.S.C. 1001, and that such willful false statements may jeopardize validity of the application, any patent issuing thereon, or any patent to which this declaration is directed.

June 16, 2008



Wilfried D. Y. Dejaeger